

# Hila Noam




Product designer

- ✓ Creativity
- ✓ Good personal relations
- ✓ Good learning ability
- ✓ Hard working
- ✓ Curiosity

## Skills

- + Photoshop
- + Illustrator
- + Indesign
- + XD
- + Powerpoint
- + Cinema 4D

## Get in Touch

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## Work experience

- Today **Independent designer**
- 2019-2017 **Delta Galil: graphic designer, global department**

My position included designing marketing content for big clients in the international market, such as: Hema, Nike, CK, Under armour etc.

  - presentation designing.
  - Product brochures, product illustrations and digital assets.
  - Branding of conferences and exhibitions.
  - Packages designing.
  - Textile designing.
- 2017-2014 **Weddingbox: gift packs for brides- partner and head designer.**
  - Designing of gift packs containing cosmetics, accessories and textile: including concept, manufacturing and selling.
  - Creating a brand identity to the product.
  - Adjusting the products to trends in the market.
  - Characterizing, designing and operating website and facebook page.
  - Managing of a business, including marketing, from a to z.
  - Working in a team and managing freelance workers.
  - Experience in a Manufacturing process in china.

Our gift packs were highly appreciated and published in top magazines in all medias.
- 2012-2017 **Giftaway: merchandise products and gifts- partner and head designer**
  - Designing of a product collection, from concept to manufacturing and selling.
  - Creating a brand identity to the business.
  - Designing and branding according to a brief in a short time.
  - Adjusting the products to trends in the market.
  - Characterizing, designing and operating website and facebook page.
  - Managing of a business, including marketing, from a to z.

My product collection was highly appreciated and published in top magazines in all medias.
- 2011-2012 **Enosh association: designer**
  - Designing products, taking in consideration the abilities and limitations of the association members.
  - Conducting theoretical lessons in product designing to association members.
- 2010 **Planning and designing yudaika products for a start up company.**
- 2006-2010 **Shegem: children's furniture company- designer and seller.**
  - Planning and designing children's rooms and furniture.
  - While working there, I was honored as a top worker for my accomplishments in the company.



## Education

- 2006-2010 **B. design in industrial designing, HIT.**

My projects were published in magazines world wide  
My final project was presented in "future designers" exhibition in the designing museum.
- Courses
  - IAC Israeli Animation College - cinema 4D
  - Mentor- UI UX



## Military service

- 2000-2002 **8200 intelligence unit**

In my position I was promoted to be in charge of trainings.